

# **TECHNICAL EVALUATION REPORT**

## **(As Per Rule 35 of PP Rules, 2004)**

1. Name of Procuring Agency: Pakistan Single Window
2. Method of Procurement: Single Stage – Two Envelope
3. Title of Procurement: Hiring of Research Consultancy for PSW's Brand Recognition and Service Awareness
4. Tender Inquiry No.: PSW/PROC/COMM-04/23-24
5. PPRA Ref. No. (TSE): TS519942E
6. Date & Time of Bid Closing: 25<sup>th</sup> September 2023 1500 Hrs.
7. Date & Time of Bid Opening: 25<sup>th</sup> September 2023 1530 Hrs.
8. No of Bids Received: Two (02)
9. Criteria for Bid Evaluation: As stated in the tender documents
10. Details of Bid(s) Evaluation: As under

<b>Name of Bidder</b>	<b>Compliance with Mandatory Requirements/ Eligibility Criteria</b>	<b>Technical Marks (if applicable)</b>	<b>Rule/Regulation/SBD*/Policy/ Basis for Technical Rejection / Acceptance as per Rule 35 of PP Rules, 2004.</b>
M/s ASB Associates (SMC-PVT) Ltd. representing IPSOS.	Compliant	82/100	Compliant with mandatory requirements and obtaining the qualifying marks
M/s Markematics Pvt. Ltd.	Compliant	84/100	Compliant with mandatory requirements and obtaining the qualifying marks

\*The passing marks to qualify technical evaluation are 70 out of 100

11. Any other additional / supporting information, the procuring agency may like to share.

**Signature:**



**Official Stamp:**



**\*Standard Bidding Documents (SBD).**